

Fall 2024 Census Campus Profile
SCHOOL OF BUSINESS & ECONOMICS

Unduplicated Headcount by Level

(Students are only counted once even if enrolled in multiple departments)

		Fall 2022 Census Count	Fall 2023 Census Count	Fall 2024 Census Count	% Change 2023-2024
HEADCOUNT	Undergraduate	3,313	3,494	3,678	5.3%
	Graduate	697	666	696	4.5%
		4,010	4,160	4,374	5.1%

Student Credit Hours by Funding Model and Delivery Method

		Fall 2022 Census	Fall 2023 Census	Fall 2024 Census	% Change 2023-2024
Fundable Credit	Face-to-Face	12,723	13,315	13,411	0.7%
	Hybrid	39			
	Online	22,177	22,696	25,387	11.9%
	Total	34,939	36,011	38,798	7.7%
Total Fundable		34,939	36,011	38,798	7.7%
Total Non-Fundable		2,857	3,038	2,896	-4.7%
Total Student Credit Hours		37,796	39,049	41,694	6.8%

Fundable Student Credit Hours by Course Level

		Fall 2022 Census	Fall 2023 Census	Fall 2024 Census	% Change 2023-2024
Fundable SCH	Lower Division Undergraduate			16,136	
	Lower division undergraduate	14,249	15,000		
	Upper Division Undergraduate			18,897	
	Upper division undergraduate	17,052	17,608		
	Master's	3,528	3,251	3,616	11.2%
	Doctor's			149	
	Degree - Research/Scholarship				
	Doctor's degree - research/scholarship	110	152		
		34,939	36,011	38,798	7.7%

DUPLICATED Headcount by Student Department

(Students who are enrolled in more than one department are counted in each department)

		Fall 2022 Census Count	Fall 2023 Census Count	Fall 2024 Census Count	% Change 2023-2024
ACF	Accounting and Finance	741	873	1,047	19.9%
BAE	Dean's Office - BE	286	273	280	2.6%
CRS	Consumer Apparel-Retail Stds	239	227	207	-8.8%
ECO	Economics	127	145	189	30.3%
IMS	Info Sys and Supply Chn Mngmt	547	569	606	6.5%
MNT	Management	1,640	1,611	1,560	-3.2%
MRK	MRK/ENT/HTM	495	539	575	6.7%

Fundable Student Credit Hours by Course Department

		Fall 2022 Census Total	Fall 2023 Census Total	Fall 2024 Census Total	% Change 2023-2024
ACF	Accounting and Finance	5,004	5,514	6,451	17.0%
BAE	Dean's Office - BE	1,575	1,479	1,557	5.3%
CRS	Consumer Apparel-Retail Stds	1,730	1,654	1,433	-13.4%
ECO	Economics	5,024	5,450	5,631	3.3%
IMS	Info Sys and Supply Chn Mngmt	6,563	6,230	7,037	13.0%



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		Fall 2022 Census Total	Fall 2023 Census Total	Fall 2024 Census Total	% Change 2023-2024
MNT	Management	9,070	9,432	10,104	7.1%
MRK	MRK/ENT/HTM	5,973	6,252	6,585	5.3%