



Spring 2024 Census Campus Profile  
SCHOOL OF BUSINESS & ECONOMICS

### Unduplicated Headcount by Level

(Students are only counted once even if enrolled in multiple departments)

|                  |               | Spring 2022 Census Count | Spring 2023 Census Count | Spring 2024 Census Count | % Change 2023-2024 |
|------------------|---------------|--------------------------|--------------------------|--------------------------|--------------------|
| <b>HEADCOUNT</b> | Undergraduate | 3,109                    | 3,169                    | 3,333                    | 5.2%               |
|                  | Graduate      | 632                      | 637                      | 632                      | -0.8%              |
|                  |               | 3,741                    | 3,806                    | 3,965                    | 4.2%               |

### Student Credit Hours by Funding Model and Delivery Method

|                                   |              | Spring 2022 Census | Spring 2023 Census | Spring 2024 Census | % Change 2023-2024 |
|-----------------------------------|--------------|--------------------|--------------------|--------------------|--------------------|
| <b>Fundable Credit</b>            | Face-to-Face | 11,094             | 10,707             | 11,569             | 8.1%               |
|                                   | Online       | 21,458             | 22,928             | 24,176             | 5.4%               |
|                                   | Total        | 32,552             | 33,635             | 35,745             | 6.3%               |
| <b>Total Fundable</b>             |              | 32,552             | 33,635             | 35,745             | 6.3%               |
| <b>Total Non-Fundable</b>         |              | 2,370              | 2,383              | 2,538              | 6.5%               |
| <b>Total Student Credit Hours</b> |              | 34,922             | 36,018             | 38,283             | 6.3%               |

### Fundable Student Credit Hours by Course Level

|                     |  | Spring 2022 Census | Spring 2023 Census | Spring 2024 Census | % Change 2023-2024 |
|---------------------|--|--------------------|--------------------|--------------------|--------------------|
| <b>Fundable SCH</b> | Lower division undergraduate           | 11,256             | 12,531             | 13,309             | 6.2%               |
|                     | Upper division undergraduate           | 17,979             | 17,832             | 19,141             | 7.3%               |
|                     | Master's                               | 3,202              | 3,144              | 3,157              | 0.4%               |
|                     | Doctor's degree - research/scholarship | 115                | 128                | 138                | 7.8%               |
|                     |  | 32,552             | 33,635             | 35,745             | 6.3%               |

### DUPLICATED Headcount by Student Department

(Students who are enrolled in more than one department are counted in each department)

|            |                               | Spring 2022 Census Count | Spring 2023 Census Count | Spring 2024 Census Count | % Change 2023-2024 |
|------------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------|
| <b>ACF</b> | Accounting and Finance        | 646                      | 721                      | 877                      | 21.6%              |
| <b>BAE</b> | Dean's Office - BE            | 233                      | 273                      | 243                      | -11.0%             |
| <b>CRS</b> | Consumer Apparel-Retail Stds  | 267                      | 224                      | 216                      | -3.6%              |
| <b>ECO</b> | Economics                     | 132                      | 123                      | 148                      | 20.3%              |
| <b>IMS</b> | Info Sys and Supply Chn Mngmt | 551                      | 541                      | 566                      | 4.6%               |
| <b>MNT</b> | Management                    | 1,532                    | 1,519                    | 1,499                    | -1.3%              |
| <b>MRK</b> | MRK/ENT/HTM                   | 465                      | 475                      | 512                      | 7.8%               |

### Fundable Student Credit Hours by Course Department

|            |                               | Spring 2022 Census Total | Spring 2023 Census Total | Spring 2024 Census Total | % Change 2023-2024 |
|------------|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------|
| <b>ACF</b> | Accounting and Finance        | 4,960                    | 5,134                    | 5,668                    | 10.4%              |
| <b>BAE</b> | Dean's Office - BE            | 1,308                    | 1,575                    | 1,434                    | -9.0%              |
| <b>CRS</b> | Consumer Apparel-Retail Stds  | 2,035                    | 1,701                    | 1,633                    | -4.0%              |
| <b>ECO</b> | Economics                     | 4,798                    | 5,515                    | 5,815                    | 5.4%               |
| <b>IMS</b> | Info Sys and Supply Chn Mngmt | 5,796                    | 5,518                    | 6,116                    | 10.8%              |
| <b>MNT</b> | Management                    | 8,975                    | 9,389                    | 9,696                    | 3.3%               |
| <b>MRK</b> | MRK/ENT/HTM                   | 4,680                    | 4,803                    | 5,383                    | 12.1%              |