

Fall 2020 Census Campus Profile
SCHOOL OF BUSINESS & ECONOMICS
PRELIMINARY - DO NOT DISTRIBUTE

Headcount and Fundable Student Credit Hours by Level

		Fall 2017 Census Count	Fall 2018 Census Count	Fall 2019 Census Count	Fall 2020 Census Count	% Change 2019-2020
Headcount	Undergraduate	3,611	3,734	3,689	3,551	-3.7%
	Graduate	409	445	511	562	10.0%
		4,020	4,179	4,200	4,113	-2.1%
Fundable	Undergraduate	34,888	35,484	35,013	35,156	0.4%
	Graduate	2,804	3,267	3,270	3,744	14.5%
		37,692	38,751	38,283	38,900	1.6%

Student Credit Hours by Funding Model and Delivery Method

		Fall 2017 Census	Fall 2018 Census	Fall 2019 Census	Fall 2020 Census	% Change 2019-2020
Resident Credit		31,383	32,072	30,964	30,879	-0.3%
	Face-to-Face	24,934	24,833	21,104	3,422	-83.8%
	Hybrid				6,233	
	Online	6,449	7,239	9,860	21,224	115.3%
Extension Credit		6,309	6,679	7,319	8,021	9.6%
	Face-to-Face	63	18	2	3	50.0%
	Online	6,246	6,661	7,317	8,018	9.6%
Total Fundable		37,692	38,751	38,283	38,900	1.6%
Not Fundable		714	589	776	219	-71.8%
Total Student Credit Hours		38,406	39,340	39,059	39,119	0.2%

Headcount by Student Department

		Fall 2017 Census Count	Fall 2018 Census Count	Fall 2019 Census Count	Fall 2020 Census Count	% Change 2019-2020
ACF	Accounting and Finance	665	637	592	582	-1.7%
BAE	Dean's Office - BE	154	173	165	166	0.6%
CRS	Consumer Apparel-Retail Stds	305	343	350	325	-7.1%
ECO	Economics	173	150	132	159	20.5%
IMS	Info Sys and Supply Chn Mngmt	542	564	622	614	-1.3%
MNT	Management	1,673	1,773	1,799	1,726	-4.1%
MRK	MRK/ENT/HTM	508	539	540	541	0.2%
		4,020	4,179	4,200	4,113	-2.1%

Fundable Student Credit Hours by Course Department

		Fall 2017 Census Total SCH	Fall 2018 Census Total SCH	Fall 2019 Census Total SCH	Fall 2020 Census Total SCH	% Change 2019-2020
ACF	Accounting and Finance	5,744	5,323	5,813	5,462	-6.0%
BAE	Dean's Office - BE	1,001	1,218	1,092	1,113	1.9%
CRS	Consumer Apparel-Retail Stds	2,635	2,994	2,976	2,936	-1.3%
ECO	Economics	6,760	6,674	6,290	7,676	22.0%
IMS	Info Sys and Supply Chn Mngmt	6,518	7,010	7,034	6,897	-1.9%
MNT	Management	8,052	8,645	8,153	8,488	4.1%
MRK	MRK/ENT/HTM	6,982	6,887	6,925	6,328	-8.6%
		37,692	38,751	38,283	38,900	1.6%

09/01/2020 - UNCG Office of Institutional Research & Analytics

Data source - UNC System Student DataMart, Fall 2020 Census Snapshots.

Includes all enrolled students as reported to UNC System Office, including Consortia, Joint Social Work, and other special populations.

School 'OT' includes students in the following departments: BKI, CTP, GLS, GST, HEM, IAN, IPG, MAS, PRO, UST.

Note: Data are preliminary and subject to change up to 30 days post-census 10/01/2020