

Fall 2020 Census Campus Profile  
SCHOOL OF BUSINESS & ECONOMICS

**UNDUPLICATED Headcount by Level**

(Students are only counted once even if enrolled in multiple departments)

		Fall 2018 Census Count	Fall 2019 Census Count	Fall 2020 Census Count	% Change 2019-2020
<b>HEADCOUNT</b>	Undergraduate	3,760	3,715	3,571	-3.9%
	Graduate	458	511	564	10.4%
		4,218	4,226	4,135	-2.2%

**Student Credit Hours by Funding Model and Delivery Method**

		Fall 2018 Census	Fall 2019 Census	Fall 2020 Census	% Change 2019-2020
<b>Fundable Resident Credit</b>	Face-to-Face	24,832	21,104	3,422	-83.8%
	Hybrid			6,233	
	Interactive real-time video	12	1		
	Online	7,227	9,859	21,224	115.3%
	<b>Total</b>	<b>32,071</b>	<b>30,964</b>	<b>30,879</b>	<b>-0.3%</b>
<b>Fundable Extension Credit</b>	Face-to-Face	18	2	3	50.0%
	Online	6,661	7,317	8,018	9.6%
	<b>Total</b>	<b>6,679</b>	<b>7,319</b>	<b>8,021</b>	<b>9.6%</b>
<b>Total Fundable</b>	<b>38,750</b>	<b>38,283</b>	<b>38,900</b>	<b>1.6%</b>	
<b>Total Non-Fundable</b>	<b>589</b>	<b>776</b>	<b>219</b>	<b>-71.8%</b>	
<b>Total Student Credit Hours</b>	<b>39,339</b>	<b>39,059</b>	<b>39,119</b>	<b>0.2%</b>	

**Fundable Student Credit Hours by Course Level**

		Fall 2018 Census	Fall 2019 Census	Fall 2020 Census	% Change 2019-2020
<b>Fundable SCH</b>	Lower division undergraduate	16,970	16,859	16,958	0.6%
	Upper division undergraduate	18,514	18,154	18,198	0.2%
	Master's	2,947	2,997	3,275	9.3%
	Doctor's degree - research/scholarship	319	273	469	71.8%
		<b>38,750</b>	<b>38,283</b>	<b>38,900</b>	<b>1.6%</b>

**DUPLICATED Headcount by Student Department**

(Students who are enrolled in more than one department are counted in each department)

		Fall 2018 Census Count	Fall 2019 Census Count	Fall 2020 Census Count	% Change 2019-2020
<b>ACF</b>	Accounting and Finance	668	623	613	-1.6%
<b>BAE</b>	Dean's Office - BE	14	165	166	0.6%
<b>BUS</b>	Business Administration	1,782			
<b>CRS</b>	Consumer Apparel-Retail Stds	345	352	327	-7.1%
<b>ECO</b>	Economics	168	152	168	10.5%
<b>IMS</b>	Info Sys and Supply Chn Mngmt	568	642	633	-1.4%
<b>MNT</b>	Management	201	1,818	1,749	-3.8%
<b>MRK</b>	MRK/ENT/HTM	562	569	561	-1.4%

**Fundable Student Credit Hours by Course Department**



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		Fall 2018 Census Total	Fall 2019 Census Total	Fall 2020 Census Total	% Change 2019-2020
ACF	Accounting and Finance	5,323	5,813	5,462	-6.0%
BAE	Dean's Office - BE	1,218	1,092	1,113	1.9%
CRS	Consumer Apparel-Retail Stds	2,994	2,976	2,936	-1.3%
ECO	Economics	6,674	6,290	7,676	22.0%
IMS	Info Sys and Supply Chn Mngmt	7,010	7,034	6,897	-1.9%
MKT	Marketing		9		
MNT	Management	8,645	8,153	8,488	4.1%
MRK	MRK/ENT/HTM	6,886	6,916	6,328	-8.5%