

Spring 2024 Census Campus Profile
SCHOOL OF BUSINESS & ECONOMICS

Unduplicated Headcount by Level

(Students are only counted once even if enrolled in multiple departments)

		Spring 2022 Census Count	Spring 2023 Census Count	Spring 2024 Census Count	% Change 2023-2024
HEADCOUNT	Undergraduate	3,109	3,169	3,333	5.2%
	Graduate	632	637	632	-0.8%
		3,741	3,806	3,965	4.2%

Student Credit Hours by Funding Model and Delivery Method

		Spring 2022 Census	Spring 2023 Census	Spring 2024 Census	% Change 2023-2024
Fundable Credit	Face-to-Face	11,094	10,707	11,569	8.1%
	Online	21,458	22,928	24,176	5.4%
	Total	32,552	33,635	35,745	6.3%
Total Fundable		32,552	33,635	35,745	6.3%
Total Non-Fundable		2,370	2,383	2,538	6.5%
Total Student Credit Hours		34,922	36,018	38,283	6.3%

Fundable Student Credit Hours by Course Level

		Spring 2022 Census	Spring 2023 Census	Spring 2024 Census	% Change 2023-2024
Fundable SCH	Lower division undergraduate	11,256	12,531	13,309	6.2%
	Upper division undergraduate	17,979	17,832	19,141	7.3%
	Master's	3,202	3,144	3,157	0.4%
	Doctor's degree - research/scholarship	115	128	138	7.8%
		32,552	33,635	35,745	6.3%

DUPLICATED Headcount by Student Department

(Students who are enrolled in more than one department are counted in each department)

		Spring 2022 Census Count	Spring 2023 Census Count	Spring 2024 Census Count	% Change 2023-2024
ACF	Accounting and Finance	646	721	877	21.6%
BAE	Dean's Office - BE	233	273	243	-11.0%
CRS	Consumer Apparel-Retail Stds	267	224	216	-3.6%
ECO	Economics	132	123	148	20.3%
IMS	Info Sys and Supply Chn Mngmt	551	541	566	4.6%
MNT	Management	1,532	1,519	1,499	-1.3%
MRK	MRK/ENT/HTM	465	475	512	7.8%

Fundable Student Credit Hours by Course Department

		Spring 2022 Census Total	Spring 2023 Census Total	Spring 2024 Census Total	% Change 2023-2024
ACF	Accounting and Finance	4,960	5,134	5,668	10.4%
BAE	Dean's Office - BE	1,308	1,575	1,434	-9.0%
CRS	Consumer Apparel-Retail Stds	2,035	1,701	1,633	-4.0%
ECO	Economics	4,798	5,515	5,815	5.4%
IMS	Info Sys and Supply Chn Mngmt	5,796	5,518	6,116	10.8%
MNT	Management	8,975	9,389	9,696	3.3%
MRK	MRK/ENT/HTM	4,680	4,803	5,383	12.1%