

# Fall 2021 Census Campus Profile SCHOOL OF BUSINESS & ECONOMICS

# **Unduplicated Headcount by Level**

(Students are only counted once even if enrolled in multiple departments)

|           |               | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change  |
|-----------|---------------|------------------|------------------|------------------|-----------|
|           |               | Count            | Count            | Count            | 2020-2021 |
| HEADCOUNT | Undergraduate | 3,715            | 3,571            | 3,410            | -4.5%     |
|           | Graduate      | 511              | 564              | 637              | 12.9%     |
|           |               | 4,226            | 4,135            | 4,047            | -2.1%     |

#### Student Credit Hours by Funding Model and Delivery Method

|                                   |              | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change<br>2020-2021 |
|-----------------------------------|--------------|------------------|------------------|------------------|-----------------------|
| Fundable Resident Credit          | Face-to-Face | 21,104           | 3,422            | 9,840            | 187.6%                |
|                                   | Hybrid       |                  | 6,233            | 240              | -96.1%                |
|                                   | Online       | 9,860            | 21,224           | 17,664           | -16.8%                |
|                                   | Total        | 30,964           | 30,879           | 27,744           | -10.2%                |
| Fundable Extension Credit         | Face-to-Face | 2                | 3                | 9                | 200.0%                |
|                                   | Online       | 7,317            | 8,018            | 9,471            | 18.1%                 |
|                                   | Total        | 7,319            | 8,021            | 9,480            | 18.2%                 |
| Total Fundable                    |              | 38,283           | 38,900           | 37,224           | -4.3%                 |
| Total Non-Fundable                |              | 776              | 219              | 624              | 184.9%                |
| <b>Total Student Credit Hours</b> |              | 39,059           | 39,119           | 37,848           | -3.2%                 |

#### **Fundable Student Credit Hours by Course Level**

|              |  | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change<br>2020-2021 |
|--------------|--|------------------|------------------|------------------|-----------------------|
| Fundable SCH | Lower division undergraduate           | 16,859           | 16,958           | 15,088           | -11.0%                |
|              | Upper division undergraduate           | 18,154           | 18,198           | 18,071           | -0.7%                 |
|              | Master's                               | 2,997            | 3,275            | 3,728            | 13.8%                 |
|              | Doctor's degree - research/scholarship | 273              | 469              | 337              | -28.1%                |
|              |  | 38,283           | 38,900           | 37,224           | -4.3%                 |

## **DUPLICATED Headcount by Student Department**

(Students who are enrolled in more than one department are counted in each department)

|     |                               | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change  |
|-----|-------------------------------|------------------|------------------|------------------|-----------|
|     |                               | Count            | Count            | Count            | 2020-2021 |
| ACF | Accounting and Finance        | 623              | 613              | 655              | 6.9%      |
| BAE | Dean's Office - BE            | 165              | 166              | 236              | 42.2%     |
| CRS | Consumer Apparel-Retail Stds  | 352              | 327              | 287              | -12.2%    |
| ECO | Economics                     | 152              | 168              | 156              | -7.1%     |
| IMS | Info Sys and Supply Chn Mngmt | 642              | 633              | 557              | -12.0%    |
| MNT | Management                    | 1,818            | 1,749            | 1,728            | -1.2%     |
| MRK | MRK/ENT/HTM                   | 569              | 561              | 513              | -8.6%     |

## **Fundable Student Credit Hours by Course Department**

|     |                               | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change  |
|-----|-------------------------------|------------------|------------------|------------------|-----------|
|     |                               | Total            | Total            | Total            | 2020-2021 |
| ACF | Accounting and Finance        | 5,813            | 5,462            | 5,538            | 1.4%      |
| BAE | Dean's Office - BE            | 1,092            | 1,113            | 1,440            | 29.4%     |
| CRS | Consumer Apparel-Retail Stds  | 2,976            | 2,936            | 2,339            | -20.3%    |
| ECO | Economics                     | 6,290            | 7,676            | 5,770            | -24.8%    |
| IMS | Info Sys and Supply Chn Mngmt | 7,034            | 6,897            | 6,547            | -5.1%     |
| MKT | Marketing                     | 9                |                  |                  |           |



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|     |             | Fall 2019 Census | Fall 2020 Census | Fall 2021 Census | % Change  |
|-----|-------------|------------------|------------------|------------------|-----------|
|     |             | Total            | Total            | Total            | 2020-2021 |
| MNT | Management  | 8,153            | 8,488            | 9,183            | 8.2%      |
| MRK | MRK/ENT/HTM | 6,916            | 6,328            | 6,407            | 1.2%      |